



all about framing

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Framing Company  
All About Framing Ltd

# ALL ABOUT FRAMING

The complete manufacturing service for  
galleries and framing outlets.




[WWW.ALLABOUTFRAMING.CO.UK/MANUFACTURING](http://WWW.ALLABOUTFRAMING.CO.UK/MANUFACTURING)

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# What are the 4 biggest problems in framing

## Manufacturing Hassles

The time to sort out all of the material purchasing, frame assembly and sales can be overwhelming. Especially when unexpected issues come along.

### **Finding skilled staff**

Finding skilled framers is a challenge and training inexperienced new staff is costly and time consuming.

### **Too much work or not enough**

Framing is seasonal throughout the year, but you still pay your staff, rates and suppliers year-round.

### **Having enough space**

Most high street shops lack space, so growing a business means finding space elsewhere. This brings issues of logistics and overheads.

### **Wastage**

Wastage in the framing industry is high, from excess mouldings to paid waste disposal. The cost of leftover stock maybe bigger than you think.

### **What's our solution?**

Come direct to us for your framing needs and outsource this element of your business. We have spent the past 16 years perfecting our manufacturing service and have experienced staff throughout the business. We offer exceptional service and impressive wholesale prices for customers that require framing for their own businesses.

All About Framing is now actively looking for organisations requiring framing on a regular basis. With the High Street changing every day, this gives you new time to build your own online and face to face presence for your customers.



## What are we offering

If you are a contemporary art or framing gallery in the south of England, we want to hear from you. We offer a comprehensive service including free pricing, designing and a CRM system. We collect the artwork, frame each piece and deliver them back to your gallery. With a 50% wholesaler discount, you can mark up to 100% yourself.



### Galleries:

For an exceptional customer shopping experience, our online framing system gives instant store orders with live pricing and stock availability.



### Deliveries:

We collect your artwork from your shop which is secured the moment we collect it to the moment we deliver it back.



### Artwork and handling:

A trained professional assembles your frame and artwork to create your customer requirements to order.



### Quality Control:

On completion, every piece is inspected by the senior production manager. Completed frames are packaged and delivered back to you direct in a two-week window.



### Customer:

On arrival, the piece is ready to hand straight to the customer. Finally, you can check our system for any outstanding payments.



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## Materials & Framing services

### Moulding

With thousands of mouldings from the Larson Juhl range, we're sure you'll find what you need.

### Mount Boards

We currently stock 345 different types of mount board, these include: WhiteCore, Blackcore, Seduette and extra thick.

### Glass

We currently offer the following glass in 2mm 3mm and oversized sizes

Float glass

Non-reflective glass

Clear acrylic

Non-reflective acrylic

UV plain (artglass 99)

Low reflection invisible (artglass 70)

UV clarity (artglass 90)

### Types of Framing

Standard 2D images

3D framing

Fabric framing

Conversation framing

Memorabilia framing

Shirt framing

Re-glazing

Mount only

Cellophane wraps

Mirror

Clean & refits

### Other Services

Cold matting

Dry mounting

Spraying & painting

Mount spacers

Photo corners

Canvas stretching

Advanced framing support

# WELCOME TO FRAMEIT



*FrameIT is an online Bespoke Picture Framing system that allows you to plan, design and price a frame anywhere at any time.*



- Point of sale
- Instant online quotes
- Payment tracking
- Live-stock levels



- Live job tracking
- Customer relationship management system (CRM)
- Dashboard
- Flexible pricing
- User management
- Quotation follow-ups



## Reporting



- Outstanding payments
- Top customers
- Deposit taken percentage
- Sales & expenditure



## Growing



- Multi-user/ Multi-stores option
- Free Training through the UK School of Framing
- Additional Services Support
- IT Support
- Designated account manager

## New Service Available

**Advanced Framing Support** gives you complete peace of mind when entering jobs that are difficult to measure or calculate fabrication. Simply tick the A.F.S. box and our experts will check the job is correct.



# OUR PRICING & SERVICE PLANS



## PAY AS YOU GO

For occasional framing (1-10 a month), give us your frame measurements and we deliver with up to 40% off retail prices:

- ✓ No hassle
- ✓ No systems
- ✓ 1-week turnaround



## FULL SERVICE

If you want to outsource all of your framing, including the insertion of artwork, this is the service for you with 50% off the retail price (for 10+ frames weekly):

- ✓ Frame & artwork insertion
- ✓ 2-week turnaround
- ✓ Free FrameIT access
- ✓ Your sticker on the frame
- ✓ Essential packaging
- ✓ 10+ frames weekly



## PART SERVICE

If you only require the frames to insert the artwork yourself, this is the service for you:

- ✓ Frame, glass, mount, backing
- ✓ 1-week turnaround
- ✓ FrameIT access
- ✓ Essential packaging

## ONLINE & ECOMMERCE FULFILMENT SERVICES

### A Bespoke Service

If your company requires a special service or specific requirements then we can look into creating a bespoke service.

- ✓ Specialise in a specific fulfilment.
- ✓ Delivery Nation wide (acrylic only).
- ✓ API Connections.
- ✓ Create individual pricing systems.
- ✓ Develop our system to provide your requirements.

## ALL OUR SYSTEM PLANS INCLUDE OUR ESSENTIAL PACKAGE



FREE SYSTEM USE



PHONE AND ONLINE SUPPORT



FREE TRAINING COURSES



UNLIMITED USERS



TRADE DISCOUNT ON DIY PRODUCTS



UNLIMITED JOBS



## Turnaround

Frame only jobs are complete within a week and vary between 1 and 2 weeks for full framing services. Progress for individual jobs can be tracked with our online system.



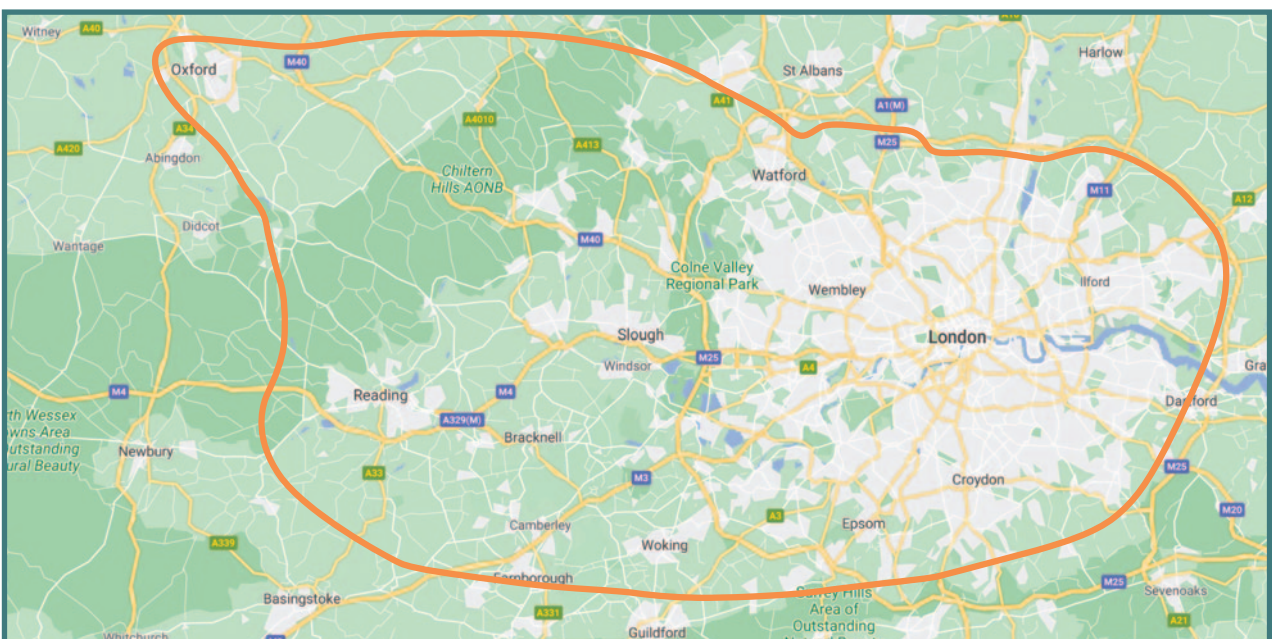
## Delivery

For our weekly deliveries we use our own delivery driver for added care. We can act as a delivery and pick-up service for your customers that require home service.

All artwork is insured during transit and use generic vehicles so you can say we're your own personal framer.

We can deliver nationwide for visiting clients if acrylic is used.

**Deliver boundary below:**





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## Additional Services

### **Hanging Systems**

Options for your customers:

You receive a 25% discount on our STAS hanging system range. Ask each customer if they have a hanging solution for their picture. If not, use the STAS website to quote for a system to fit their needs. This arrives with the framed picture and you make 25% commission.

### **Hanging services**

We work alongside “Hang It Services” who specialise in hanging pictures across London. They run this service, so you do nothing but sell it.

### **Luxury Ready-Mades**

For customers with less to spend we have introduced luxury ready-made frames. Made from the off cuts of expensive mouldings, these maintain our high-quality. They are a set price per size and your gallery can add an additional mark up to it. It is easy to stock these – you pay nothing until you sell it!

### **Ready-Made Frames**

We stock cheaper ready-mades, designed for customers on a budget. This is a standard range you hold in your shop for jobs that are required quickly.

### **Trade Discount on Gallery Supplies**

Perfect for in-house small jobs requiring screws, d-rings, cord, glass cleaner or handy wrap. Use our online shop to add items to your basket, save, and we deliver with your weekly frame orders. They have trade discounts from 10% - 50% on each item.

### **Coming Soon - Marketing**

Our new Marketing Manager will soon be available to work on increasing your online presence and foot fall to shops. They are skilled in creating content for galleries to use on newsletters and advertising campaigns.



## WHAT DO GALLERIES WE WORK WITH NOW HAVE TO SAY ABOUT OUR SERVICE?

### Shop for Frames

We pride ourselves on a professional service and a quality product. Working with All About Framing is an absolute pleasure and the quality of the final product is always a joy to give to our customers. Furthermore, as we are running a busy business, we don't always have time to be concerned about the framing that needs to be done. So, we focus our time on our customers, all whilst the framing is being done at a 1st class standard and in a timely manner. We at Shop for Frames are very impressed with the quality, service and structure at All About Framing and our customers would agree.

### The Artful Project

We have been very impressed with both the quality of framing and the level of service since using All about Framing. We often have very specific and unusual framing requirements and the team are incredibly knowledgeable about the various options available and we are happy with the advice they've given us. We've used them in hotels and restaurants across Europe and our clients are very "Happy with the Results."

### The Studio Gallery

I've used All About Framing for many years and have had the most fantastic service from day one. They run a meticulous service with an excellent workshop system and not a single job leaves the workshop unless it's flawless. No job is too big or too small. I often have many weird and wonderful things for framing but they never fail to deliver and are always there to help run through the jobs together when they are slightly more complex.

### SOTA Gallery

Switching our framing service to All About Framing, was the best decision we could have made. Kieran and Hazel helped every step of the way with getting the systems set up and training us on how to use it, they were so patient and always at hand to answer questions. The system is easy to use and allows us to see if frames are in stock, in real-time. The framing is of the highest standard and the turnaround time is fantastic. Our customers have been very happy with all aspects of the framing.





If your business requires a bespoke framing service, a partnership with All About Framing will give you quality and peace of mind.



**All About Framing**

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